

**ELIXIR**

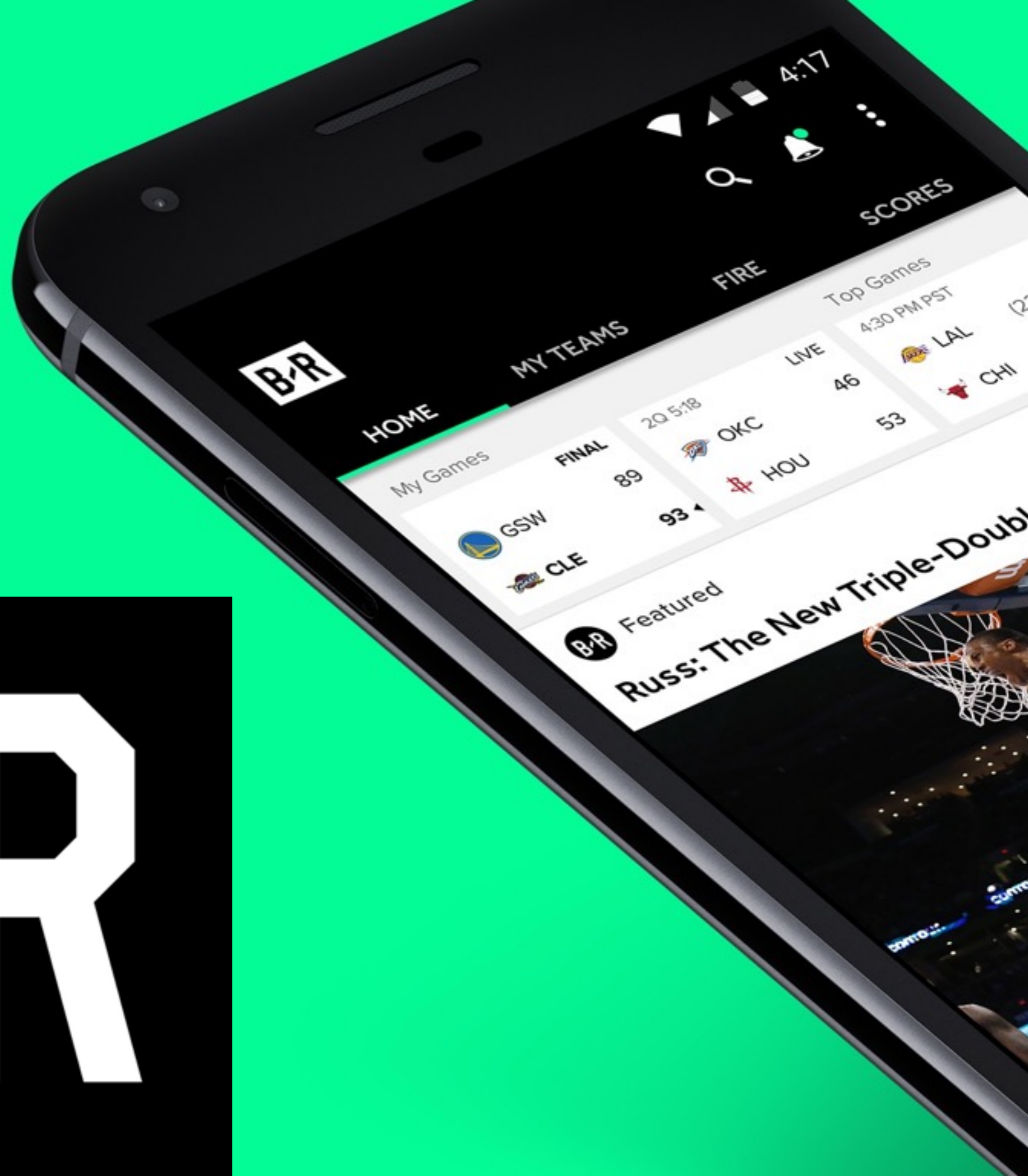
**ADOPTION**

**AT SCALE**

**BEN MARX**

**@bgmarx**

**LEAD DEVELOPER**



**B/R**

# STATS

**>15M APP DOWNLOADS**

**1.5B VIEWS/MONTH**

**>16B VIEWS/YEAR**

**>3B NOTIFICATIONS/MONTH**

**IN THE**

**BEGINNING**

**OCTOBER 2014**

**REASONABLE**

**EXPECTATIONS**

**CONSISTENT**

**CODE**

**TRAINING**

**DEVELOPERS**

**REASONABLE**

**EXPECTATIONS**



**FEATURE**

**DEV**

**SLOWS**

**PIECE**

**BY**

**PIECE**

**NGINX**

**HAPROXY**

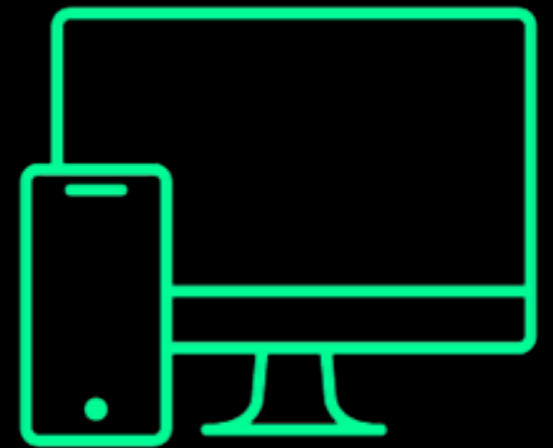
**TERRAFORM**

**<https://github.com/poteto/terraform/>**

**API**

**BLOAT**

# TRANSLATION LAYER



**NEW**

**LEGACY**

**HAPPY**

**CONSISTENT**

**CODE**

# MESSY ELIXIR CODE

```
def for(url) do
  url = prepend_http(url)

  {_, response } =
    url
    |> discover
    |> HTTPoison.get([], @redirect)
  case response do
    %HTTPoison.Response{status_code: 200, body:
body} ->
      decoded_body =
        Poison.decode!(body)
        |> strip_newline_chars

      cond do
        is_twitter?(url) ->
          format_twitter_response(decoded_body)
        is_instagram?(url) ->
```

**CREDO**

**<https://github.com/rrrene/credo>**



```
def for(url) do
  url
  |> format_url
  |> get_embed_data
  |> format_by_content_type
end
```

```
defp format_url(url) do
  # standardizes url based on certain requirements
end
```

```
defp get_embed_data(response) do
  # attempts to extract embed data from external source
end
```

```
defp format_by_content_type(:content_type, response) do
  # formats responses and handles errors
end
```

**TYPESPECS**

**&**

**DIALYZER**

```
@type embed :: map()

@spec for(String.t) :: embed
def for(url) do
  url
  |> parse_response
  |> format_by_content_type
end
```

**DOCUMENTATION**

```
@doc """
Attempts to fetch and extract embed
data for a url and format it
according to the defined content type
"""

@spec for(String.t) :: embed
def for(url) do
  url
  |> get_embed_data
  |> format_by_content_type
end
```

```
@doc """
Attempts to fetch and extract embed data for a
url and format it according to the defined
content type
"""

@spec fetch_and_extract_embed(String.t) :: embed
def fetch_and_extract_embed(url) do
  url
  |> get_embed_data
  |> format_by_content_type
end
```

**CODE**

**REVIEWS**

**Erlang indeeds facilitates solving many of these problems. But at the end of the day, it's still just a programming language.**

**Designing for Scalability with Erlang/OTP**



**STATIC ANALYSIS**

**TYPESPECS**

**DOCUMENTATION**

**TESTING**

**SERVICE REVIEW**

**DATABASE PERF**

**LOGGING**

**MONITORING**

**FOCUS ON**

**THE CODE**

**TRAINING**

**DEVELOPERS**

**EXPECT**

**PUSHBACK**

**MAKE**

**IT**

**EASY**

**TESTS**

**MATTER**

**HOW TO  
MEASURE  
SUCCESS?**



**ONGOING**

**PROCESS**

**MISTAKES**

**HAPPEN**

**RAPID**

**DEVELOPMENT**

**CONTENT**

**TYPES**

```
def insert_changeset(struct,  
params \ \ %{} , content_type) do  
  struct  
  |> cast(params, @fields)  
  |> cast_content_type(params,  
content_type)  
  # omitted
```

```
def cast_changeset("article", #omitted) do
  changeset
  |> # validations omitted
end

def cast_changeset("gif", #omitted) do
  changeset
  |> # validations omitted end

def cast_changeset("photo", #omitted) do
  changeset
  |> # validations omitted
end
```

**NUMBER**

**OF**

**CONTRIBUTORS**

**APPLICATION**

**NUMBER OF  
CONTRIBUTORS**

**PROJECT AGE**

**MONOLITH**

**59**

**BEGINNING  
OF TIME**



<b>APPLICATION</b>	<b>NUMBER OF CONTRIBUTORS</b>	<b>PROJECT AGE</b>
<b>FIRST ELIXIR APP POWERS CLIENTS</b>	<b>23</b>	<b>2.5 YEARS</b>
<b>OEMBED</b>	<b>12</b>	<b>2 YEARS</b>
<b>METADATA</b>	<b>10</b>	<b>8 MONTHS</b>

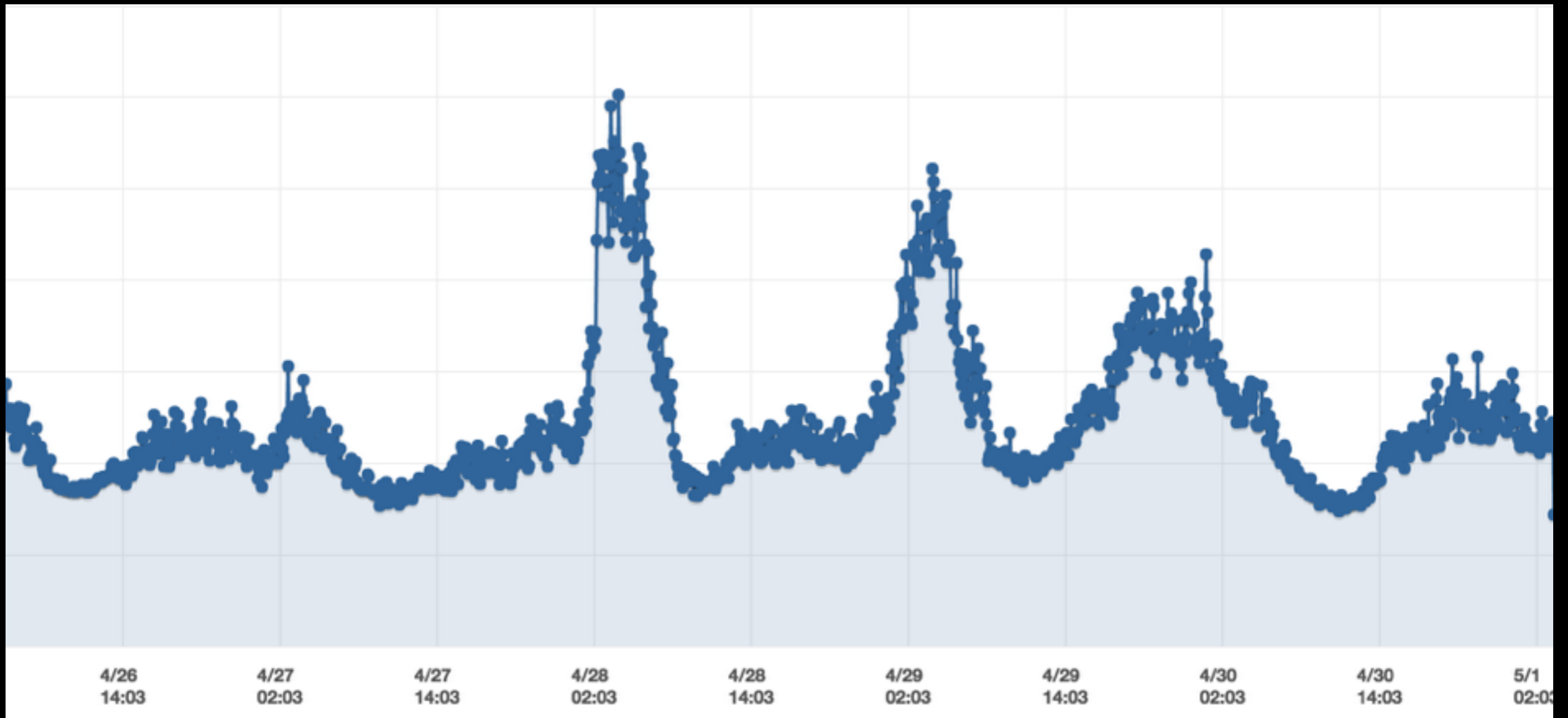
**NFL DRAFT**

**B/R STATE  
OF THE UNION**

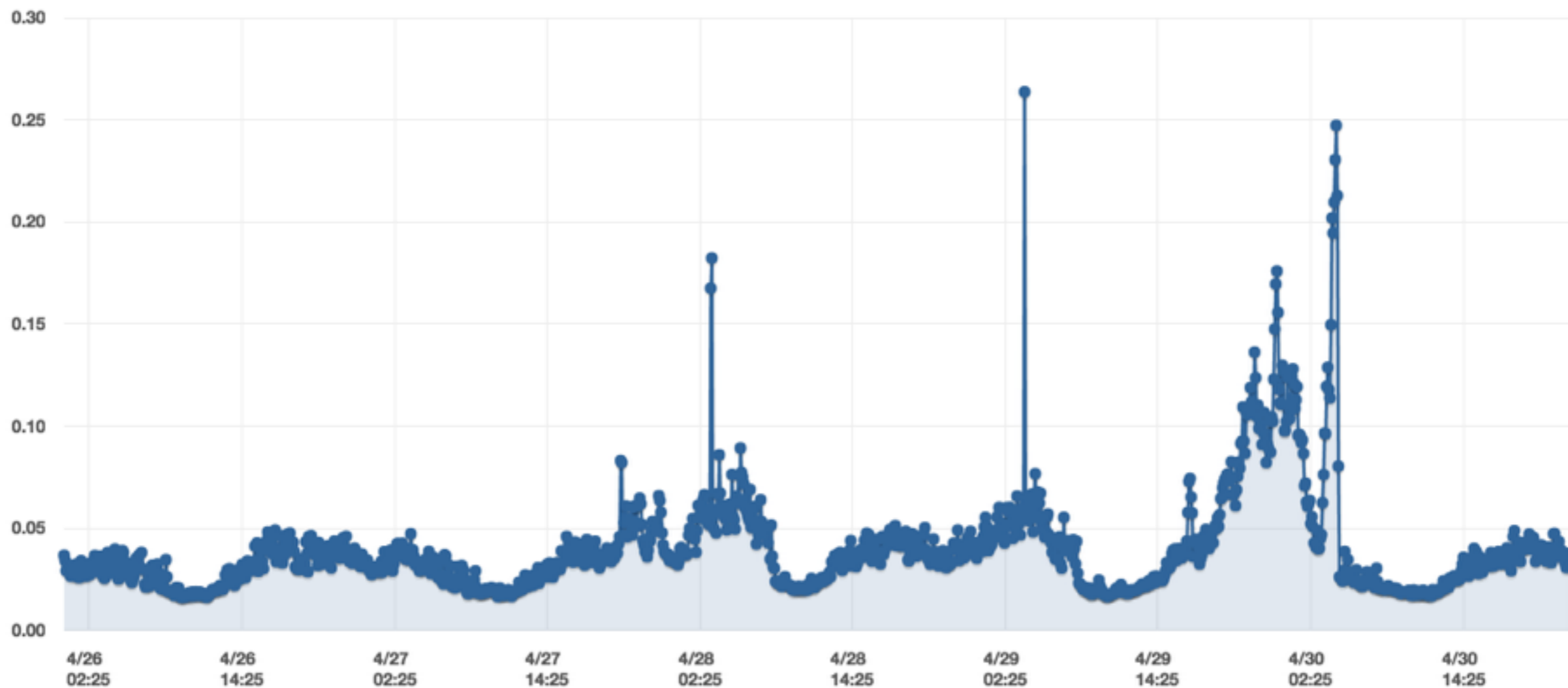
**HIGHEST**

**CONCURRENTS**

# SPIKES



# LATENCIES



**SPEND**

**TIME**

**DEVELOPING**



# Adopting Elixir

From Concept to Production



Ben Marx, José Valim, Bruce Tate

*edited by Jacquelyn Carter*

# QUESTIONS?

[@bgmarx](https://twitter.com/bgmarx)